



TRAFFIC DATA CENTRE

CARBON REDUCTION PLAN
AUGUST 2025

CARBON REDUCTION PLAN

Pricebuy Ltd T/A Traffic Data Centre

Commitment to achieving Net Zero

Pricebuy Ltd T/A Traffic Data Centre is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

We have calculated our current Baseline Emissions data, and the details are given below:

Baseline Year: 2025	
Additional Details relating to the Baseline Emissions calculations.	
<i>We are a small-scale company, and this is the first calculation of our Baseline Emissions data:</i>	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO₂e)
Scope 1-Direct emissions from owned or controlled sources (e.g. fuel use in company vehicles)	48.81



TRAFFIC DATA CENTRE

CARBON REDUCTION PLAN
AUGUST 2025

Scope 2- Indirect emissions from purchased energy (e.g. electricity, heating)	4.77
Scope 3-Emissions from the value chain	
<i>4. Upstream transportation and distribution</i>	0
<i>5. Waste generated in operations</i>	0
<i>6. Business travel</i>	0
<i>7. Employee commuting</i>	0
<i>8. Downstream transportation and distribution</i>	0
Total Emissions	53.58

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

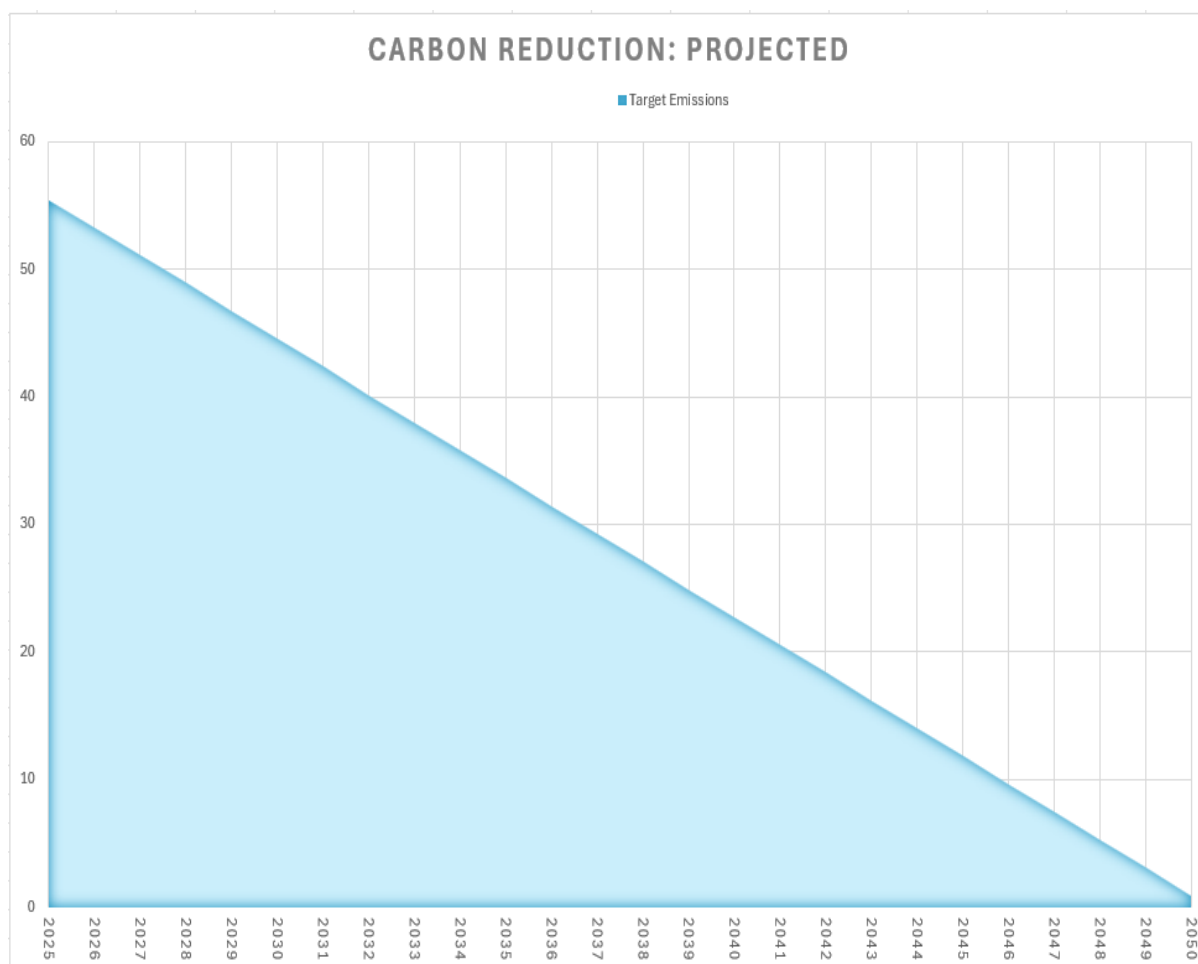
We project that carbon emissions will decrease over the next five years to 44 tCO₂e by 2050. This is a reduction of 20%

Progress against these targets can be seen in the graph below:



TRAFFIC DATA CENTRE

CARBON REDUCTION PLAN
AUGUST 2025



Carbon Reduction Projects / Initiatives

We are actively reviewing our operations with a view to developing a proportionate and achievable carbon reduction strategy. In the meantime, we have implemented several low-impact practices, including:

- Using digital data collection methods to reduce paper waste;
- Optimising staff travel schedules to minimise vehicle mileage;
- Exploring more fuel-efficient and lower-emission vehicle options – 30% of our company vehicles are electric.
- Remote working where possible for planning and reporting tasks.



TRAFFIC DATA CENTRE

CARBON REDUCTION PLAN
AUGUST 2025

- Use of online meetings. Minimise face to face client meetings and reduce business travel, where possible.
- Use of renewable energy suppliers, where feasible.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting .

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard .

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).



JOE EMMANUEL
DIRECTOR

August 2025